Venkata Subbarayudu K / Venkat

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Senior Product Designer — AI SaaS, Design Systems & Consumer Apps

15+ yrs	35	~30%	8
in digital design; 9+ years leading product design	languages supported by the design system I built	faster design-to-dev handoff with the design system	messaging channels in one AI inbox I designed

PROFILE

Product designer who takes products from idea to launch. Fully remote since 2022 for a Seoul-based tech company, where I built a 35-language design system and lead design for **Synolink**, an AI SaaS platform with a multilingual AI inbox, translation and live interpretation. Before that, I designed OxygenOS apps used on **OnePlus** phones worldwide. A front-end background helps me work closely with engineers, and I use AI tools daily to go from research to prototype faster.

EXPERIENCE

May 2022 – Present
Seoul, South Korea
Fully remote

CloudHospital · Product Designer

Global marketplace platform connecting international patients with hospitals and doctors in 35 languages.

- Built and own the **CloudHospital design system** from scratch: tokens (Figma Variables), light & dark themes, responsive components and multi-language/RTL rules for **35 languages** across all B2C and B2B web apps. Cut design-to-dev handoff time by ~30%.
- Redesigned the core patient journey (search → hospital/doctor profile → inquiry), with simpler steps and forms so international patients can find the right hospital and ask in their own language.
- Brought **AI into the design workflow** (Figma AI, Claude, ChatGPT, AI prototyping) for research synthesis, multilingual copy checks and quick prototypes, so the team tests more ideas earlier.
- Work asynchronously with engineering, product and business teams across time zones: design reviews, specs, and QA before every release.

Synolink AI SAAS

synolink.ai · inbox.synolink.ai

AI workspace for global teams: Inbox, CMS, EHR and CRM under one login, in 35+ languages.

- **AI Inbox:** one unified inbox for WhatsApp, Instagram, Messenger, LINE, WeChat, Telegram, SMS and Email, with smart views, team assignment and handoff, and multiple WhatsApp accounts per workspace.
- **AI features:** auto-translated incoming messages, **AI Send Assist** (detects the customer's language, fixes grammar and tone, translates the reply), auto-replies and a **real-time AI Interpreter**. Product data shows ~40% faster team response times.
- **Broadcast & contacts:** multi-channel campaigns translated per recipient, a WhatsApp template editor, tags and segments, opt-in/blocklist safety and CRM sync.
- **Platform:** AI website CMS (drag-and-drop, SEO, AI content assist), upcoming EHR and CRM modules, the Synolink design system, onboarding, marketing site and pricing flows.

Jul 2019 – Apr 2022
Hyderabad, India

OnePlus · UI/UX Designer, OxygenOS

- Led design of **OnePlus Scout**, the system-wide universal search in OxygenOS, with international product and engineering teams. Shipped as a built-in feature on OnePlus phones worldwide.
- Led the **OnePlus Clock** redesign (Alarm, World Clock, Timer, Stopwatch): moved key actions into thumb reach, added a dark theme, and designed signature motion such as the rabbit-and-tortoise stopwatch.
- Owned creative direction for **OnePlus Pay** and design direction for all India-specific OxygenOS apps.
- Contributed to Expanded Screenshot, Recorder and the Shot on OnePlus community. **Employee of the Month**, 2019 & 2020.

Jun 2017 – Jun 2019
Hyderabad, India

Smartron · UI/UX Designer, IoT & mobility

- Led the **t.bike** smart-bike app from concept to launch: pairing, ride tracking and fitness trends across 40+ screens, with its own visual and type system.
- Led **Karro**, a car-service platform (customer, driver, garage and admin apps). Research surfaced the main pain points (getting home after drop-off, waiting, chasing status, surprise bills), solved with transparent pricing, slot booking, pickup/drop and book-a-driver.
- Contributed to **t.home**, a smart-home app for connected lights and switches.

Sep 2013 – May 2017
Hyderabad, India

Accendo Technologies · UI/UX Designer

- Designed **EasyTag** (real-time event check-in and badge printing), the Gate College platform, and client work for Vodafone, Banyan Tree and others.

2007 – 2013
Hyderabad, India

Earlier roles

Possibillion · UI Designer: responsive web apps and front-end development
Ritam Solutions · Web & Graphic Design Consultant: language e-learning platform
Sankhya · Graphic Designer: aviation simulation e-learning; Best Performance award

SKILLS

Product design
End-to-end UX, user research, flows & IA, wireframes, high-fidelity UI, interaction & motion, prototyping, usability testing, UX metrics

Design systems
Design tokens, Figma Variables & modes, light/dark themes, component libraries, documentation, localization & RTL, accessibility (WCAG 2.2)

AI
Designing AI features (assistants, translation, AI search), AI-assisted research and prototyping (Figma AI, Claude, ChatGPT, v0, Lovable)

Collaboration
Remote & async work across time zones, Figma Dev Mode handoff, design QA, HTML5/CSS3, Jira, Notion

Tools
Figma, FigJam, ProtoPie, Photoshop, Illustrator, Sketch, Adobe XD

Domains
AI SaaS & B2B tools, global marketplaces, consumer mobile OS, fintech, IoT & mobility, e-learning

SELECTED WORK

Synolink AI Inbox
Multilingual AI inbox for 8 messaging channels: translation, Send Assist, live Interpreter

CloudHospital Design System
Tokens, themes and components for 35 languages across B2C and B2B

OnePlus Clock
Redesign of a core OxygenOS app, with a dark theme and signature motion

OnePlus Scout
System-wide universal search built into OxygenOS on OnePlus phones

Case studies at **venkata.in**

EDUCATION

Bachelor of Fine Arts (BFA) · Sri Venkateswara College of Fine Arts, Osmania University, Hyderabad · 2012
B.Sc · Govt. Degree College for Men, Sri Venkateswara University, Kadapa · 2004